

Promotion Description

Saves \$50 Reward

Overview

The Saves \$50 Reward promotion is scheduled to begin on 05/01/2007 and end on 6/30/2007. A \$50 Saves Closer Coupon to be used when existing residential customers contact AT&T to disconnect service in attempt to prevent the customer from disconnecting their local service. Customer must have Complete Choice or Area Plus with Complete Choice feature package that was installed prior to October 17, 2005.

Promotion Specifics

Existing residential customers who contact AT&T and request to disconnect their service will be eligible to receive a \$50 Reward if they agree to extend their service with AT&T. Reward is limited to customers who purchase a Complete Choice or Area Plus with Complete Choice feature package.

Promotion Restrictions/Eligibility Requirements

1. Customer must retain Complete Choice or Area Plus with Complete Choice feature package that was installed prior to October 17, 2005.
2. Customer must redeem within the specified time frame at www.att.com.AT&T Rewards
3. Customer must be a CC or APCC package subscriber upon redemption in order to receive reward.
4. Offer valid from 5/1/2007 through 6/30/2007
5. Offer valid in 9 states within the AT&T footprint.
6. Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
7. If the customer cancels or discontinues their AT&T service prior to fulfillment, they will be ineligible to receive the reward.
8. AT&T reserves the right to discontinue or modify this promotion at any time after Commission notice.
9. Offer valid for only one (1) service line at the intended local service address.
11. Offer available only to customers calling in to disconnect their local service.
12. Customer must redeem at www.att.com/bellsouthreward
13. Service must be active on customer's account at time of redemption.
14. Offer available to existing AT&T residential customers who contact AT&T to disconnect their existing local service.